



News Release

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For Immediate Release

Establishment of the 150th Anniversary Slogan and Commemorative Logo ~Shinagawa Refractories 150th Anniversary Project~

Shinagawa will celebrate our 150th anniversary in October 2025. We are pleased to announce that we have established a 150th anniversary slogan and commemorative logo as part of our 150th anniversary commemorative projects based on the results of employee workshops and surveys.

1. Slogan and Commemorative Logo

[Slogan]

150 years: No Refractories, No Life

[Commemorative logo]



No Refractories, No Life
150th Anniversary

Shinagawa Refractories was the first private company in Japan to start a refractory brick business. It was to light up the gas lamps that illuminated the city and the hearts of the people in the midst of “Civilization and Modernization” in Japan during the Meiji era.

Even now, 150 years later, that fire continues to burn within us in different forms: Enthusiasm. Enthusiasm to meet and further exceed customer expectations.

Enthusiasm to support the world's industries and create a prosperous and vibrant society.

Enthusiasm for aiming for a sustainable society and taking on the challenge of solving social issues.

It's always for the "people" beyond the industry.

Never stand still: Always move forward.

As the times change, so do refractories. To build a better future.

- Thoughts on the commemorative logo

The design of refractory bricks of various colors to form the earth expresses the pride of each and every one of our employees in the 150 years history of Shinagawa Refractories and refractories that have contributed to economic development, and the fact that refractories are essential in people's lives ("**No Refractories, No Life**"), and our commitment to continue to contribute to industry and society.

Furthermore, while we are accelerating our global expansion as "**One SHINAGAWA**", this logo demonstrates our determination to support a green planet through consideration for the environment.

2. Future Plans

We will use the 150th anniversary slogan and commemorative logo from October 2024 to September 2026 for various commemorative projects. The timing and details of the commemorative project will be announced as soon as they are available.