# **Presentation Material**

Results for Fiscal Year Ended March 2017

June 7, 2017



- Supporting the World's Key Industries Through Technologies -

SHINAGAWA REFRACTORIES CO., LTD.

Securities Code Number: 5351

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# I. Overview of Financial Results for 2016 (Fiscal Year ended March 2017)

#### 1. Consolidated Financial Highlights for Fiscal Year Ended March 2017

(Unit: million JPY)

	FY 2015	FY 2016	YoY	
	Results	Results		
Net sales	97,889	103,722	+ 6.0%	
Operating income	5,019	6,344	+ 26.4%	
Ordinary income	4,951	6,365	+ 28.6%	
Profit attributable to owners of parent	2,796	3,602	+ 28.8%	

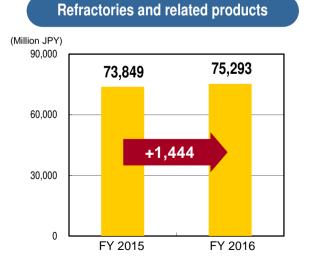
- 2016 Japanese crude steel production totaled 151.6 million tons, an increase of +0.9% year on year, reflecting strong domestic steel market driven by automotive industries.
- Increasing crude steel production, as well as undertaking large-scale coke-oven construction projects, contributed to net sales increase of +6.0% year on year.
- Operating income and ordinary income improved +26.4% and +28.6% respectively, attributable to cost reduction efforts and savings from raw materials and fuel costs.

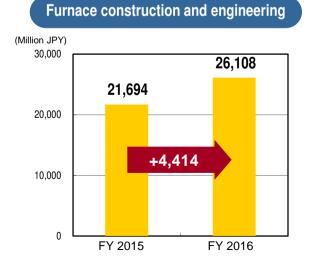
#### 2. Net Sales by Business Segment

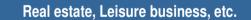
(Unit: million JPY)

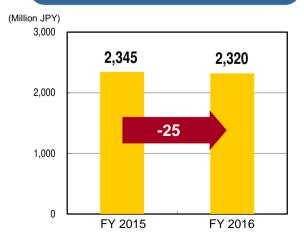
	FY 2015	FY 2016	ΥοΥ
	Results	Results	101
Refractories and related products	<b>73,849</b> [ 75.4 ]	<b>75,293</b> [ 72.6 ]	+ 2.0%
Furnace construction and engineering	<b>21,694</b> [ 22.2 ]	<b>26,108</b> [ 25.2 ]	+ 20.3%
Real estate, Leisure business, etc.	<b>2,345</b> [ 2.4]	<b>2,320</b> [ 2.2]	- 1.1%
Total	<b>97,889</b> [100.0]	<b>103,722</b> [100.0]	+ 6.0%

Note: Figures in square brackets [] indicate net sales share (%) by business segment.









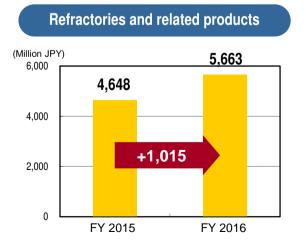
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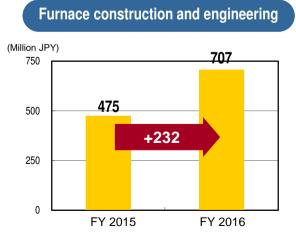
#### 3. Operating Income by Business Segment

(Unit: million JPY)

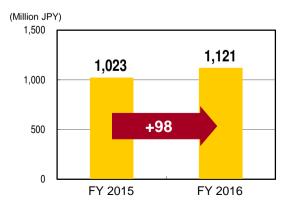
	FY 2015	FY 2016	YoY
	Results	Results	
Refractories and related products	<b>4,648</b> [ 75.6]	<b>5,663</b> [ 75.6]	+ 21.8%
Furnace construction and engineering	<b>475</b> [ 7.7]	<b>707</b> [ 9.4]	+ 48.8%
Real estate, Leisure business, etc.	<b>1,023</b> [ 16.7 ]	<b>1,121</b> [ 15.0 ]	+ 9.6%
Total	<b>6,148</b> [100.0]	<b>7,493</b> [100.0]	+ 21.9%
Adjustment	- 1,129	- 1,148	_
Total operating income	5,019	6,344	+ 26.4%

Note: Figures in square brackets [] indicate operating income share (%) by business segment.

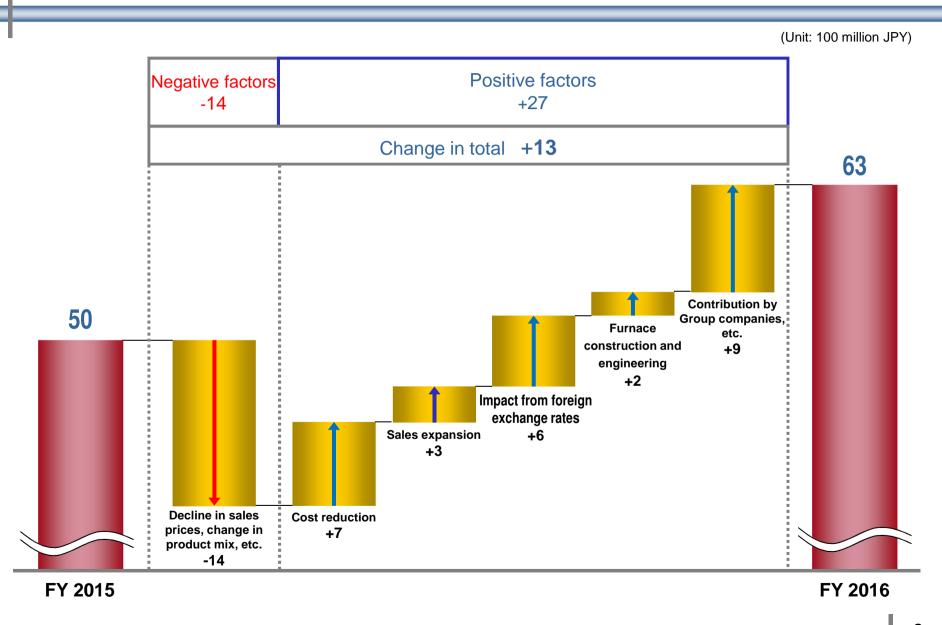








#### 4. Factors Behind Changes in Operating Income (Year-on-Year Comparison)



#### 5. Balance Sheets (Consolidated)

		(U	nit: million JPY)	)
	FY 2015	FY 2016	Change	
Current assets	62,847	64,690	+1,843	<ul> <li>Notes and accounts receivable-trade:+3,074</li> <li>Inventories:-1,170</li> </ul>
Noncurrent assets	40,850	41,817	+967	Investment securities: +1,048
Total assets	103,697	106,507	+2,809	
Current liabilities	40,624	36,828	-3,796	<ul> <li>Short-term loans payable: -3,128</li> <li>Current portion of bonds: -2,140</li> </ul>
Noncurrent liabilities	12,941	15,492	+2,551	Long-term loans payable: +3,444
Total liabilities	53,565	52,320	-1,244	
Shareholders' equity	43,271	46,307	+3,036	Retained earnings: +3,037
Accumulated other comprehensive income	924	1,363	+439	Valuation difference on available-for-sale securities: +630
Non-controlling interests	5,937	6,515	+578	
Total net assets	50,132	54,186	+4,053	
Total liabilities and net assets	103,697	106,507	+2,809	

#### 6. Cash Flows (Consolidated)

	(Unit: million JPY)			
	FY 2015	FY 2016	Change	
Cash flows from operating activities	4,390	5,459	+ 1,069	<b>.</b>
Cash flows from investing activities	- 1,173	- 1,825	- 652	•
Cash flows from financing activities	- 2,343	- 2,526	- 183	<b>.</b>
Cash and cash equivalents at the end of period	12,659	13,627	+ 968	

 Interest-bearing debt/cash flow ratio: 3.5 years (improved by 1.4years from the previous year)

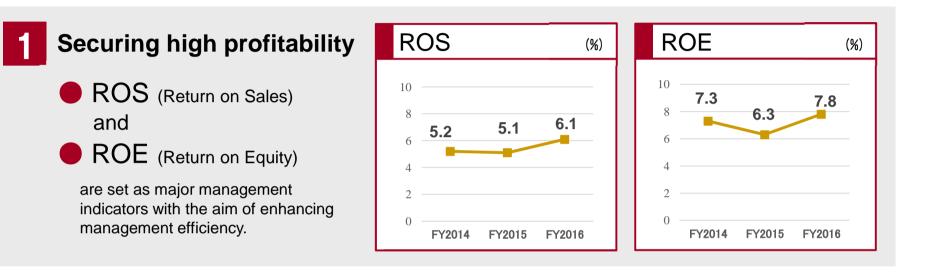
# [Main contents of cash flows from operating activities] Income before income taxes and minority interests: 6,070 Depreciation and amortization: 2,400 Decrease (increase) in notes and accounts receivable – trade: -3,262 Income taxes paid: -1,361

Purchas	e of property, plant and equipment: -2,647
	ease (decrease) in short-term investment ies : +899

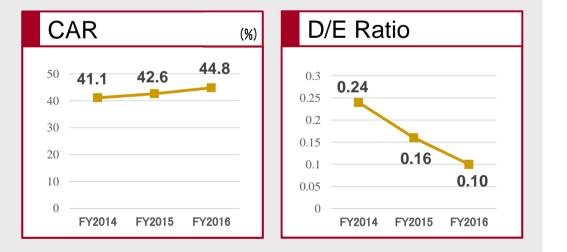
Short-term loans payable
(including redemption of bonds): -1,791
<ul> <li>Redemption of bonds: -180</li> </ul>
<ul> <li>Cash dividends paid: -612</li> </ul>

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#### 7. Financial Targets

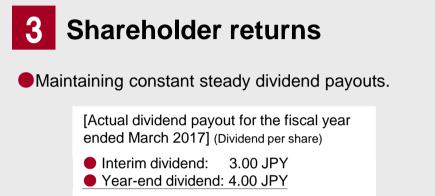


# Further improvement of financial position

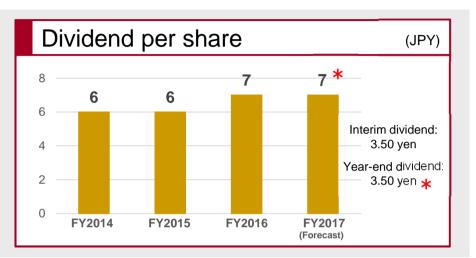


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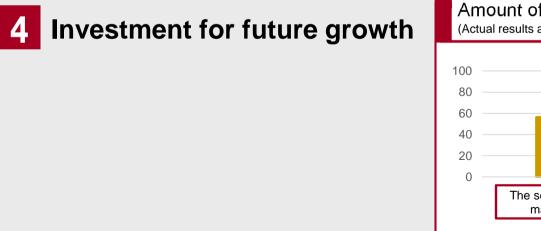
#### 7. Financial Targets

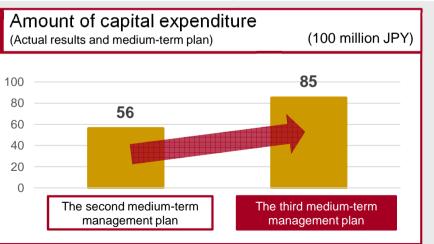


Annual dividend: 7.00 JPY



\*A 10-for-1 reverse stock split is scheduled to take effect October 1, 2017. However, for the purposes of year-on-year comparison, the year-end per-share dividend for the fiscal year ending March 31, 2018 does not reflect the reverse stock split (The year-end dividend payout plan is 35 yen per share when factoring in the reverse stock split).













# **II.** Future Strategies

1. Overview of the Medium-Term (Three Years) Management Plan

Third Medium-Term Management Plan Currently Underway based on Achievements of Second Medium-Term Management Plan

Fundamental Policy of the Third Medium-Term Management Plan

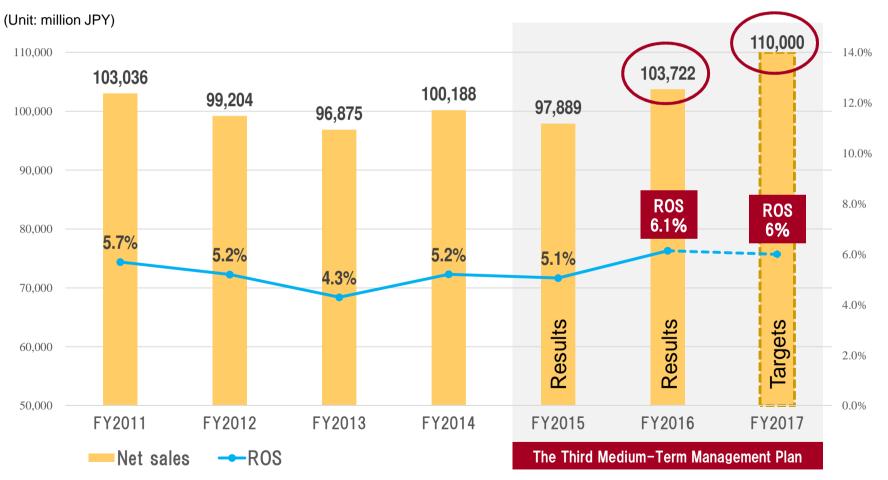
Achieving sustainable growth for the long-term future by enhancing manufacturing capabilities and strengthening human resource development.

Shinagawa Refractories Co., Ltd. was established as a result of a merger between Shinagawa Shirorenga and JFE Rozai on October 1, 2009.

FY2009	FY2010	FY2011	FY2012	FY2013	FY2014	FY2015	FY2016	FY2017
The First Medium-Term Management Plan (FY2009-FY2011)		The Second Medium-Term Management Plan (FY2012-FY2014)		The Third Medium-Term Management Plan (FY2015-FY2017)				
	Implementatio	on of optimal	production system				reinforceme less foundatio	

#### 2. Third Medium-Term Management Plan: Targets & Progresses

In FY2016, net sales increased as planned and ROS even hit the final target of the Third Medium-Term Management Plan (Final Target in 2017: Net sales of 110,000 million JPY and ROS of 6%)



#### 3. FY2017 Management Plan: Financial Targets

	FY 2016	FY 2017	YoY
	Results	Forecast	
Net sales	103,722 [100.0 ]	<b>102,000</b> [100.0]	-1.7%
Operating income	6,344 6.1	<b>5,600</b> 5.5	-11.7%
Ordinary income	6,365 6.1	<b>5,700</b> 5.6	-10.5%
Profit attributable to owners of parent	3,602 3.5	<b>2,700</b> 2.7	-25.1%

(Unit: million JPY)

Note: Figures in square brackets [] indicate ratios against net sales (%).

Final Goal of Third Medium-Term Management Plan in FY2017Consolidated net sales:<br/>110,000 million yenConsolidated ROS<br/>(ordinary income ratio): 6%

4. Business environment for FY2017 Management Plan





- [US] Continued stable growth
- [Europe] Modest recovery
- [China] Recovery with the government economic stimulus package



#### Key factors expected to boost economy

- Recovery in world economies
- Improvement in inventory turnover
- Increase in public investments with the government economic measures

4. Business environment for FY2017 Management Plan

### 3 Steelmaking industry Continue to face Challenges

- Ongoing issue of excess production capacity in China
- Coking coal and iron ore prices continue at the highest level

Profit Improvement continues to be the most urgent managerial issue for steelmaking industry

Shinagawa fulfills their needs by supplying the highest quality refractories at the competitive pricing with on-time delivery

#### 5. Key Challenges for FY2017 Management Plan



# Reinforcing competitive strengths of the core business: Refractories

- 1. Completing enhancement of domestic production capabilities
- 2. Further improvement of cost competitiveness
- 3. Expansion of products offerings, technological capabilities and sales functions & abilities: Domestic and Overseas



#### Further focus on HR development: Effective recruitment and training

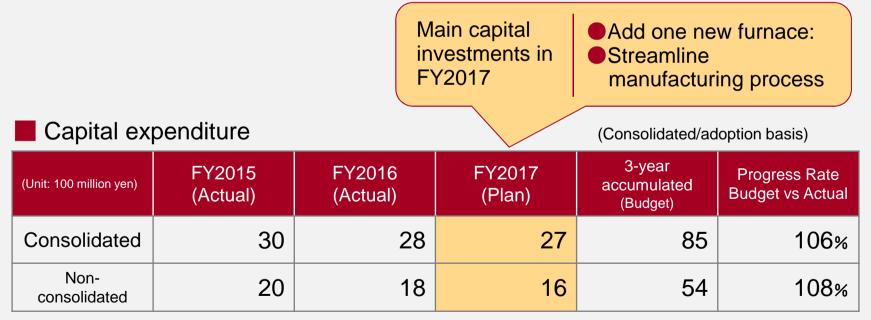
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# Diversifying business portfolio: Earnings from businesses other than refractories

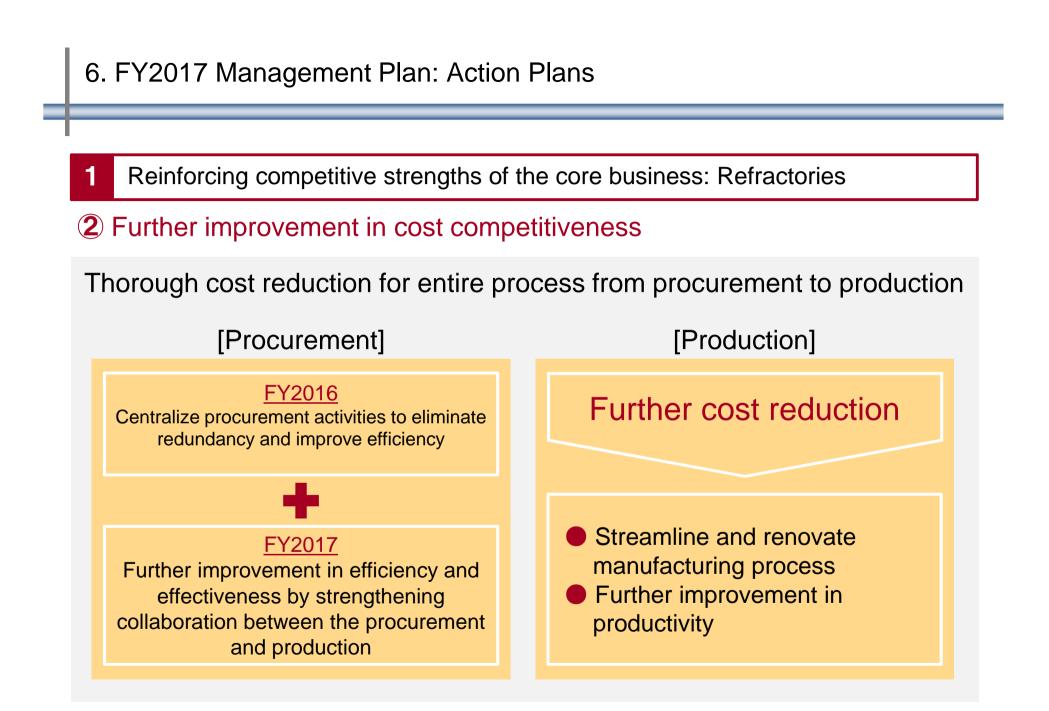
Reinforcing competitive strengths of the core business: Refractories

#### ① Completing enhancement of domestic production capabilities

Our goal in the current three-year medium-term management plan is to complete enhancement of our domestic manufacturing infrastructure



Three year budget for capital expenditure will be fully implemented



Reinforcing competitive strengths of the core business: Refractories

③ Expansion of products offerings, technological capabilities and sales functions & abilities: Domestic and Overseas

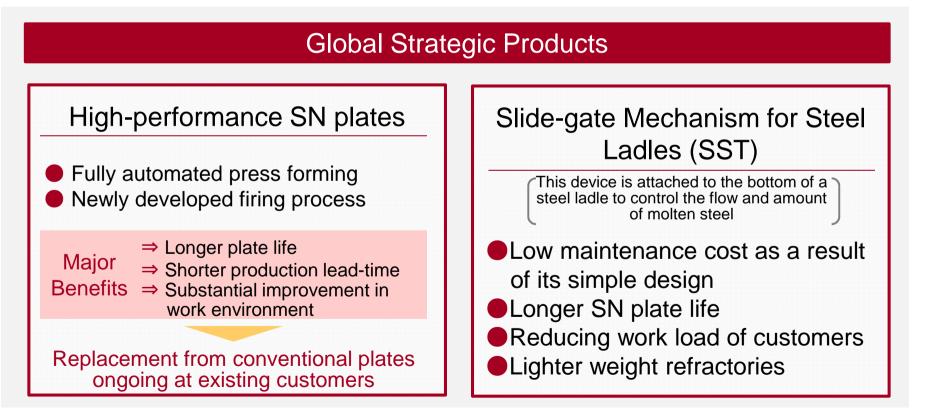
GOAL: Insure prompt and accurate responses to fulfill customer needs

Introducing "Products based Strategy Committee" to fully integrate production, R&D and sales activities Significantly reduce response time to various requests from customers

Shinagawa has now fully integrated production, R&D and sales activities for all refractory products, shaped and monolithic refractories

**1** Reinforcing competitive strengths of the core business: Refractories

③ Expansion of products offerings, technological capabilities and sales functions & abilities: Domestic and Overseas



1 Reinforcing competitive strengths of the core business: Refractories

③ Expansion of products offerings, technological capabilities and sales functions & abilities: Domestic and Overseas

#### **Domestic Business Expansion**

Increasing sales capabilities to capture demand from New Customers and Growth Markets

#### Action Plans for Integrated Steel Markets

- Focus on promoting value added products directly contributing to improve steel quality: SN plates, nozzles and mold powders
- Further promotion of monolithic repair materials to support customers cost reduction activities by extending furnace life

#### Action Plans for Other Markets

- Strengthening sales activities for Electric Arc Furnace market
- Actively exploring opportunities for non-traditional markets for Shinagawa
  - Non-ferrous Mateal market
  - Lime furnace
  - Reheating furnace

**1** Reinforcing competitive strengths of the core business: Refractories

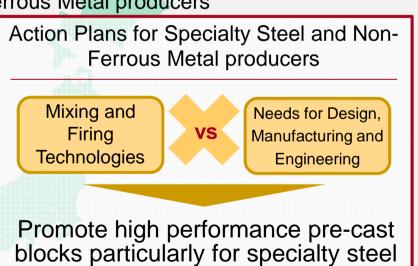
③ Expansion of products offerings, technological capabilities and sales functions & abilities: Domestic and Overseas

#### **Domestic Business Expansion**

Exploring new opportunities with New Products and Technologies: Electric Arc Furnace, Specialty Steel and Non-ferrous Metal producers

Action Plans for Electric Arc Furnace producers

- Promote energy savings by preventing heat transfer at molten steel container
- Promote low thermal conductivity and lighter weight products
- Promote eco-friendly solutions by actively recycling raw materials
- Promote shaped and monolithic products depends on applications to provide optimal solutions



and non-ferrous metal production

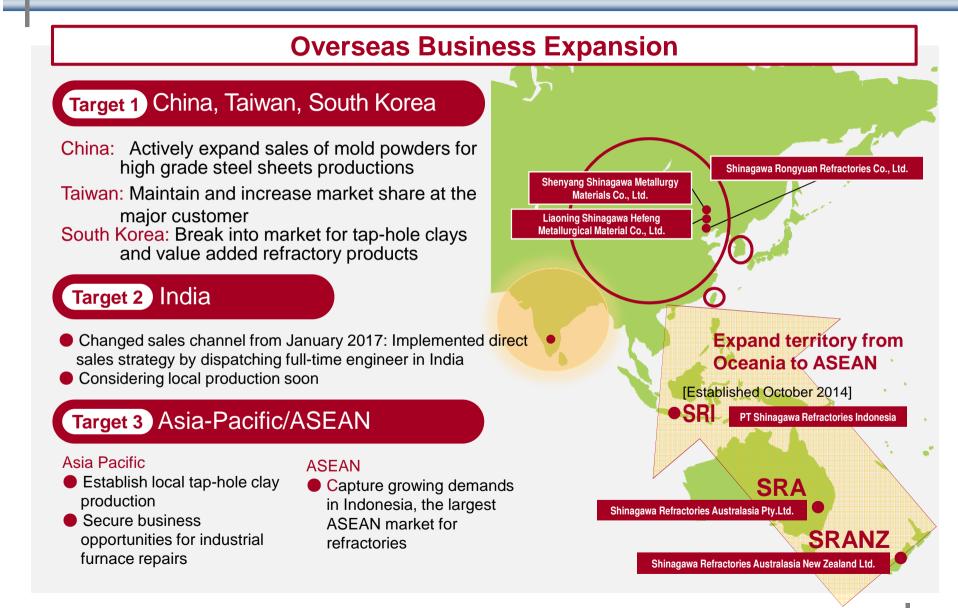
**1** Reinforcing competitive strengths of the core business: Refractories

③ Expansion of products offerings, technological capabilities and sales functions & abilities: Domestic and Overseas

#### **Overseas Business Expansion**

Promote the concept of "Shinagawa Solutions" driven by "Market-In" strategy, that fully incorporate market needs into products to capture growing demands.





#### **Overseas Business Expansion**

#### Target 4 Americas

#### North America

- Fully implement Market-In strategy by SAM, combining sales of US made mold powders with imported refractories from Japan and other regions and countries, including refractories from Saint-Gobain in Brazil, such as tap-hole clays, trough and runners and BOF bricks
- Continue business partnership with JW Hicks for selected products and customers

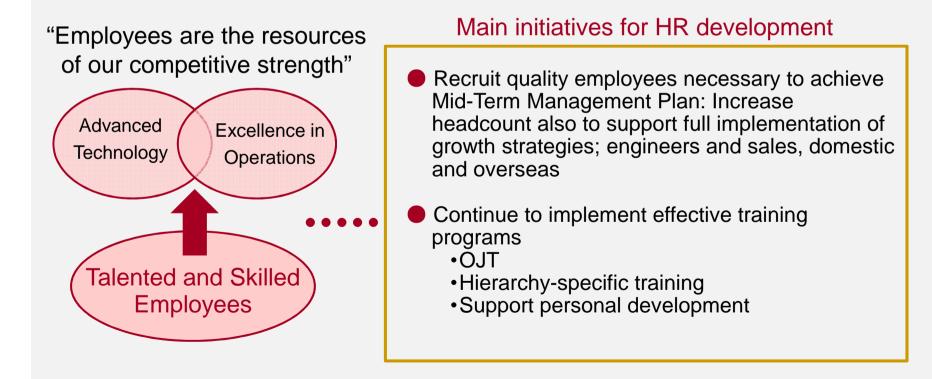
#### Middle & South America

- Enhance sales capabilities in South America, especially in Brazil
- Increase Shinagawa's market presence in South America by strategic alliance with Saint-Gobain, our business partner in Brazil



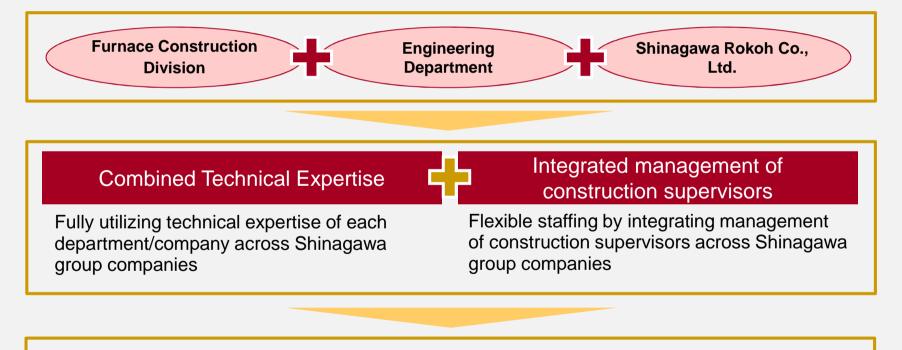
2 Further focus on HR development: Effective recruitment and training

Further focus on well planned, effective recruitment and training of employees to insure sustainable competitiveness for the future



#### 3 Diversifying business portfolio: Earnings from businesses other than refractories

Exploring new engineering/construction project opportunities by integration of installation and construction expertise across Shinagawa group companies

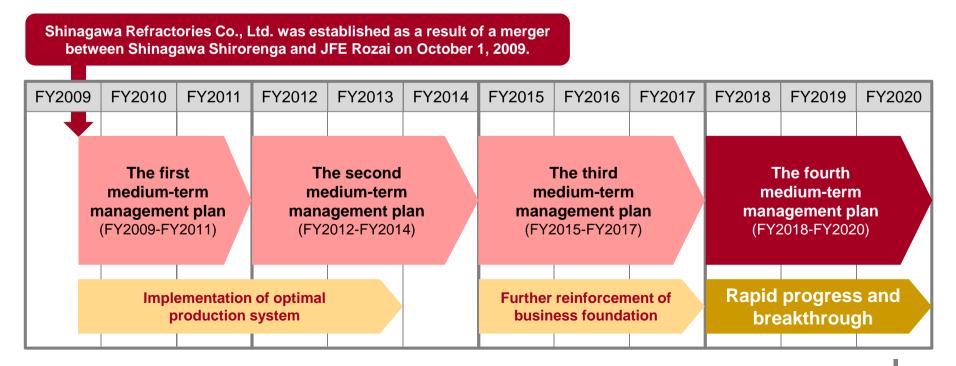


#### New Engineering/Construction Project Opportunities

7. Creation of the Fourth Medium-Term Management Plan (2018-2020)

Shinagawa will introduce our Fourth Medium-Term Management Plan by the end of 2017

GOAL: Rapid progress breakthrough for the future based on accomplishment at the Third Mid-Term Management Plan











## **III.** Supplementary Notes

#### [Established in 1875]

Shinagawa Refractories Co., Ltd.

(First private company in Japan to manufacture fire bricks)

[Established in 1938]

**JFE Refractories Corporation** 

(Operated as a subsid<mark>iary of the Kawasaki Steel Corporation Group since 1944)</mark>

Increasing market presence and establishing reliable production infrastructure through further expansion of the refractories business

Merged on October 1, 2009

#### Shinagawa Refractories Co., Ltd.

"Streamlining operational infrastructure and effectivity coping with rapid changes in the business environment through the prompt realization of integration effects."

#### **Mission Statement of Shinagawa Refractories**

With our core philosophy of respecting the basics "Be BASIC," Shinagawa Refractories is committed to contributing to the industrial development and the creation of affluent societies through providing high quality refractory products along with engineering services for furnace designs and construction.

Four Goals:

1) Be the world's leading supplier of a full range of refractory products

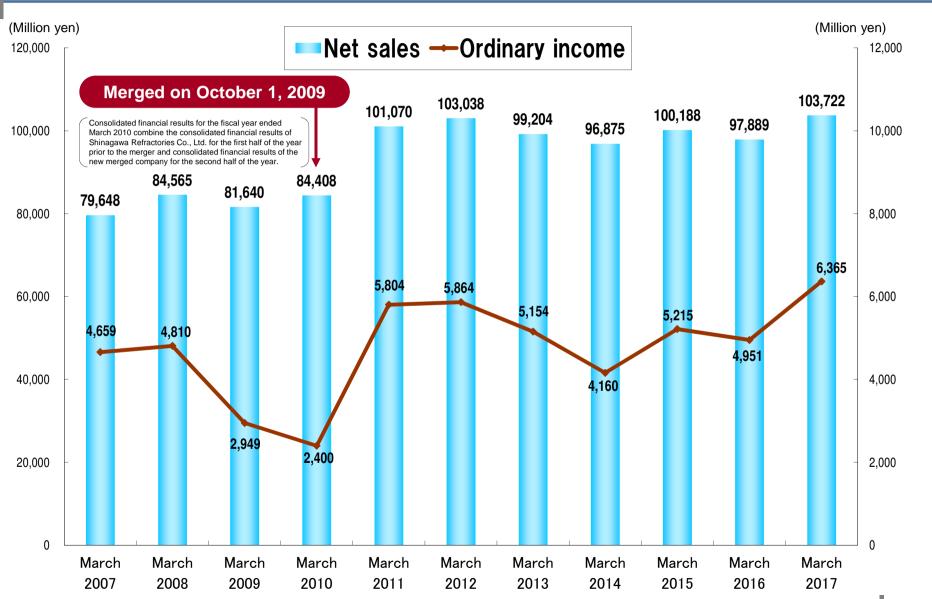
2) Be responsive to customers' needs

3) Be a reliable corporate citizen for all our stakeholders

 Be an attractive company for employees by providing safe, pleasant and rewarding workplace

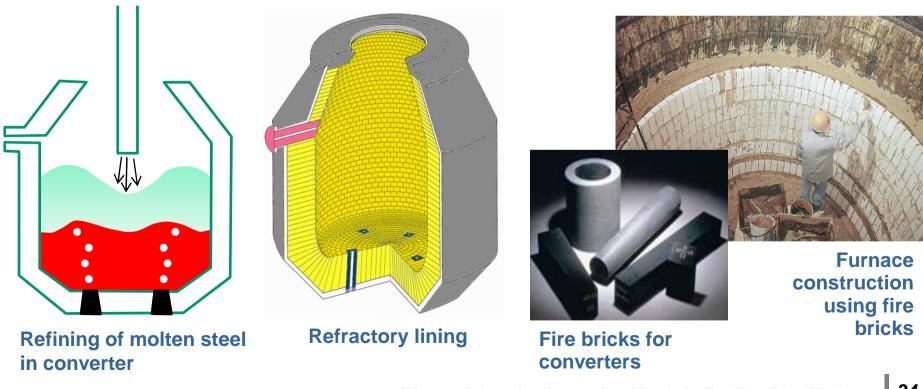
Shinagawa will strive to fully achieve these goals by pursuing excellence in developing human resources, promoting advanced technological capabilities and securing strong earning capacity along with solid financial foundation.

# 3. Changes in Net Sales and Ordinary Income During Past 11 Years (Consolidated Basis)



#### 4. What are the roles of the "Refractory Industry"?

- Many varieties of materials used in public infrastructure such as iron and steel, nonferrous metals, cement, glass are manufactured in furnaces at extremely high temperature with refractory lining.
- The refractory industry provides foundational support to key industries through manufacturing of refractories and engineering services for furnace design, and construction.



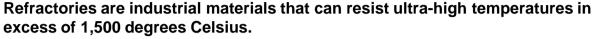
#### 5. Major Products 1/2

#### Refractories

#### Shaped refractories

Shaped refractories ("fire bricks") provide basic support to industrial furnaces and ultra-high temperature processing facilities

- Magnesia-based bricks
- Carbon-containing bricks
- Fire-clay and high-alumina bricks
- Functional products for continuous casting
- Silicon carbide bricks
- Silica bricks, etc.



Approximately 80% of refractory production is consumed by the steel industry.

#### Monolithic refractories

A complete system package including "product, design, installation and after-sales service" that can suit a wide range of applications

- Castable refractories
- Precast shapes
- Gunning refractories
- Plastic and ramming mixes
- Refractory mortars, etc.





#### Mold powder

#### An essential component of highquality steel

(Powder-type material added to maintain the surface temperature inside casting molds. It prevents the steel from oxidizing and acts as a lubricant during the continuous casting process used to manufacture steel ingot plates and rods)



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# 5. Major Products 2/2

#### **Ceramic fiber**

Lightweight material featuring low thermal conductivity and high thermal insulation, making it essential for energy-saving



#### Chemical and other products

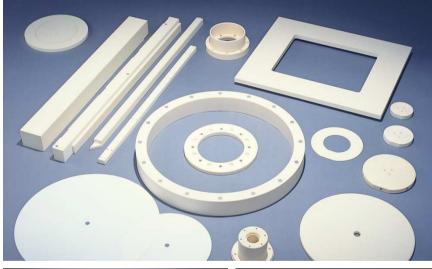
Heat-resistant paint, heat-resistant adhesives, multifunctional absorbent, desiccant, etc. with applicability to ceramic materials technologies





#### Advanced ceramics

Ceramic material with a broad range of characteristics including excellent electrical insulation properties, abrasion resistance, corrosion resistance, chemical stability, mechanical strength, etc.









Leading company of ultra-high temperature technologies

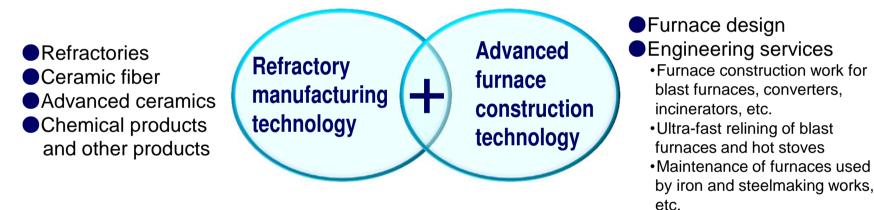




(1) Ultra-High Temperature Technology (i) Two Technologies

#### Leading company of ultra-high temperature technology

Solid technology development and commercialization capabilities supported by two technologies

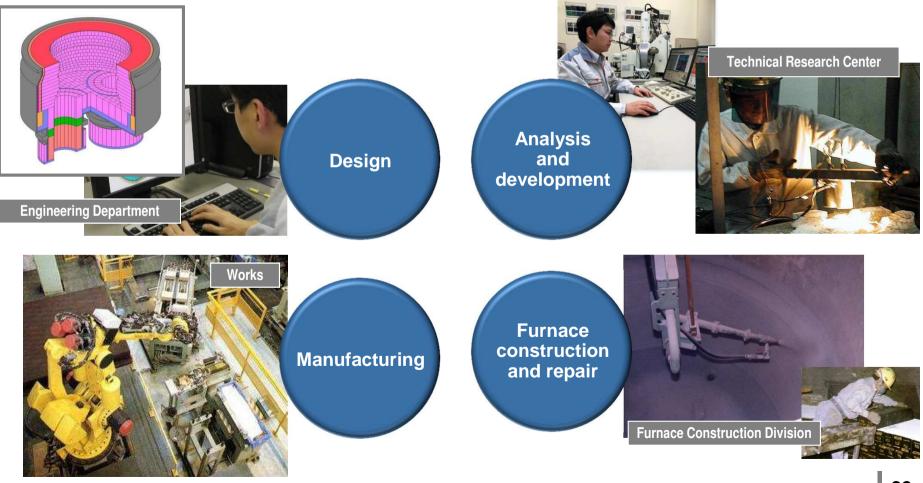


# Customer-oriented technological response

Development capability to meet customer needs

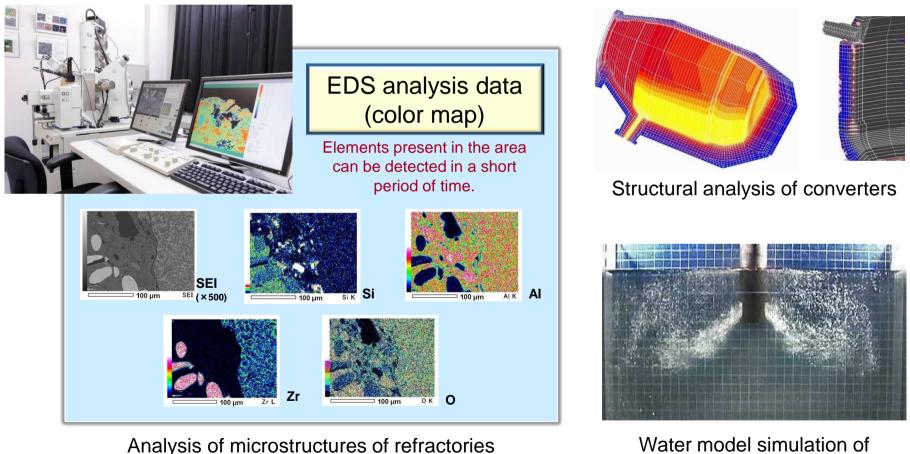
(1) Ultra-High Temperature Technology (ii) Customer-Oriented Technological Response

Work closely with customers at all times backed up by technologies and long track records of four divisions covering design, manufacturing, furnace construction, and development.



(1) Ultra-High Temperature Technology (iii) Development Capability to Meet Customer Needs

# With world-class research facilities, the Research Center focuses on the development of products to meet the exact needs of customers



Water model simulation of molten steel flow in the mold

molten steel t

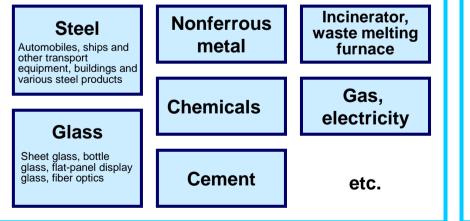
8. Key Features and Strengths (2) Solid Customer Base

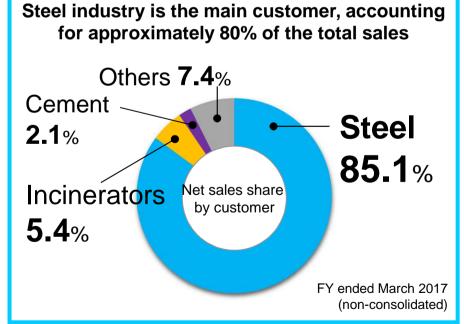
#### Solid customer base with highly-advanced technological capabilities

#### Meeting the exact needs of customers in various industries including the Japanese steelmaking industry, known for their best steelmaking technology in the world

Ultra-high temperature technologies are fundamental technologies for many industries

From the material industry to the field of energy production, environmentally friendly ultra-high temperature technologies are fundamental to all.





### 9. Key Features and Strengths (3) Global Business Expansion

#### **Global business expansion**

#### Starting from our launch into China in 1997, the Company has continued to expand overseas, establishing production bases in Australia and the U.S.

#### [China] ← Entered market in 1997

- 1997: Established a joint venture company, Shenyang Shinagawa Glorious Metallurgy Materials Co., Ltd. (current Shenyang Shinagawa Metallurgy Materials Co., Ltd.)
- 2003: Made an equity investment in a joint venture company, Jinan Ludong Refractory Co., Ltd.
- 2005: Established a joint venture company, Shinagawa Rongyuan Refractories Co., Ltd.
- 2008: Established a joint venture company, Liaoning Shinagawa Hefeng Metallurgical Material Co., Ltd.

#### [Australia] ← Entered market in 1998

- 1998: Established a joint venture general refractory company
- 2003: Fully consolidated the joint venture company and renamed it Shinagawa Refractories Australasia Pty. Ltd.

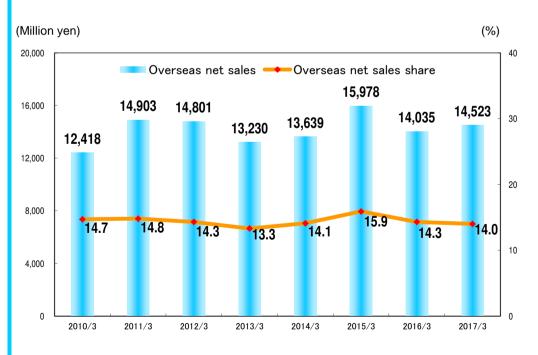
#### [U.S.] ← Entered market in 2006

 2006: Established Shinagawa Advanced Materials Americas Inc. in Ohio

#### [Indonesia] ← Entered in 2014

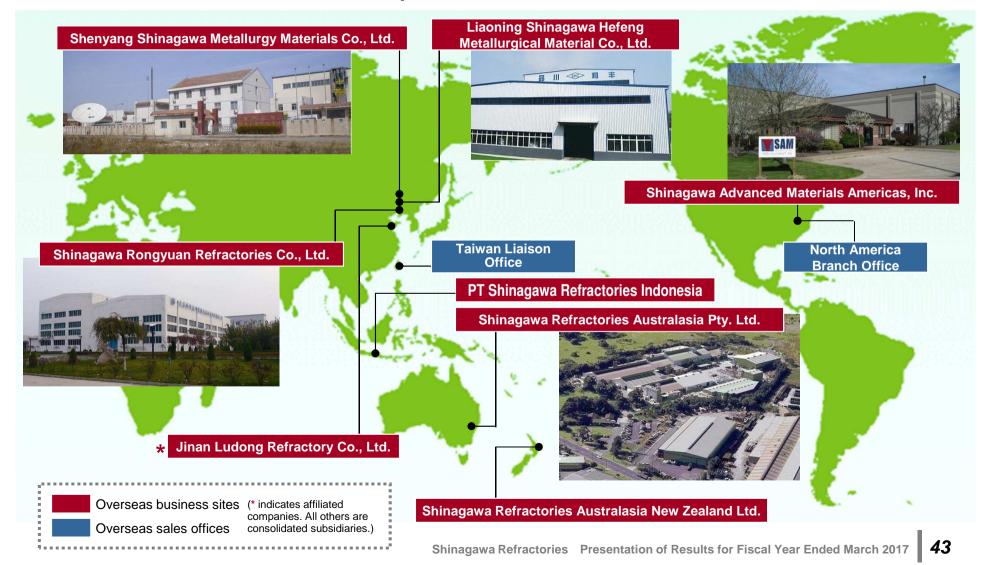
2014: Established PT Shinagawa Refractories Indonesia in Jakarta

#### Overseas net sales and market share (consolidated)



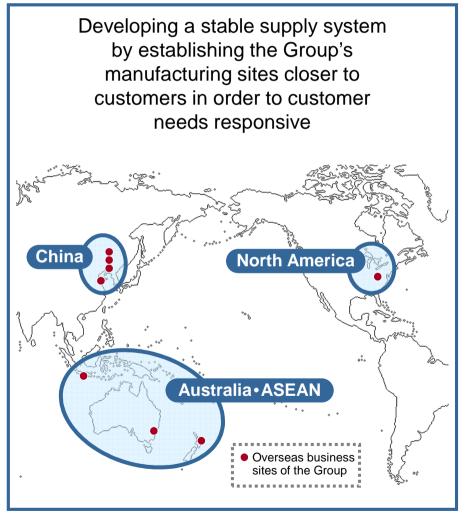
# 10. Current Status of the Expansion of Overseas Business Locations

Expanding overseas business locations in China, Oceania, and the Americas with a focus on areas close to the production sites of our customers

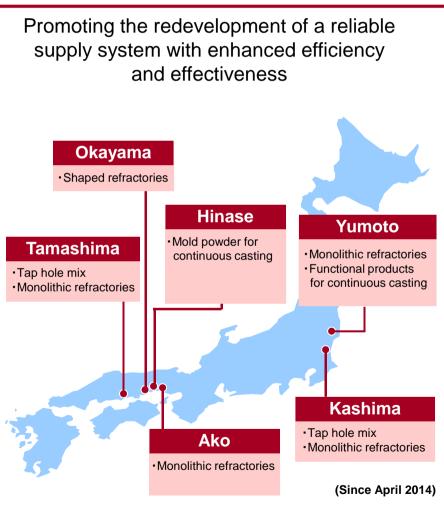


# 11. Domestic and Overseas Production System

# [Overseas]



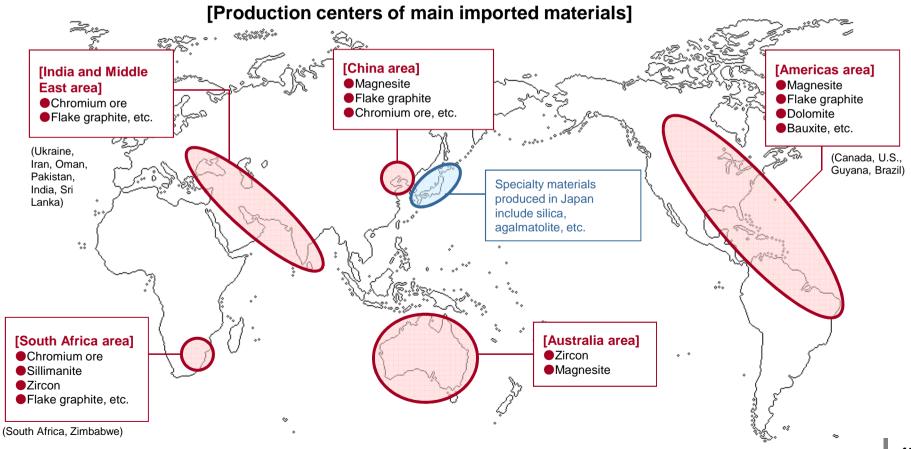
# [Japan]



# 12. Global Procurement System

The Company depends on foreign sources for approximately 60% of refractory materials, 80% or more of which (approximately 50% of the total raw materials) are imported from China.

Amid such circumstances, the Company developed a balanced procurement system to source materials from production centers in five geographical areas around the world from the perspective of having balanced portfolio.



#### Disclaimer

This document is intended to provide information on the results for the fiscal year ended March 2017 (April 2016 – March 2017) and is not intended to solicit investment in securities issued by the Company.

The document was prepared based on data available as of June 7, 2017. Opinions, forecasts, etc. described herein are based on the Company's judgment at the time of the preparation of the document. The Company does not warrant or guarantee the accuracy or completeness of the information contained herein, and such information may change without notice in the future.

# **Presentation Material**

Results for Fiscal Year Ended March 2017

June 7, 2017



- Supporting the World's Key Industries Through Technologies -

SHINAGAWA REFRACTORIES CO., LTD.

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